



VISION TECHNOLOGY

Company Overview



We build technologies that connect people, data, processes and devices for a smarter world.



Vision Technology Development brings data, people, processes and devices together into one digital ecosystem. Vision 365, Smart Digital City, Vision eGov and Vision Fintech run on our own technology, Vision App Maker and Vision Smart Platform, with AI built in: from a conversational Co-pilot to AI agents inside business workflows.



**SMART
DIGITAL
CITY**



365

Vision Technology Development

Creating the future, living the moment.



OUR MISSION

Real value through technology

We empower organisations through deep expertise, strategic thinking and cutting-edge software tools that drive digitalisation and automation success, delivering meaningful value where technology improves the way people live and work.

250+

delivered projects

100+

satisfied customers

2

offices: Bucharest
and Pitești



OUR VISION

A smarter world

We bring data, people and processes together into a unified ecosystem, transforming the workplace through AI, automation and the Internet of Things, linking systems, people, places and devices.

100+

Vision App Maker
implementations

50+

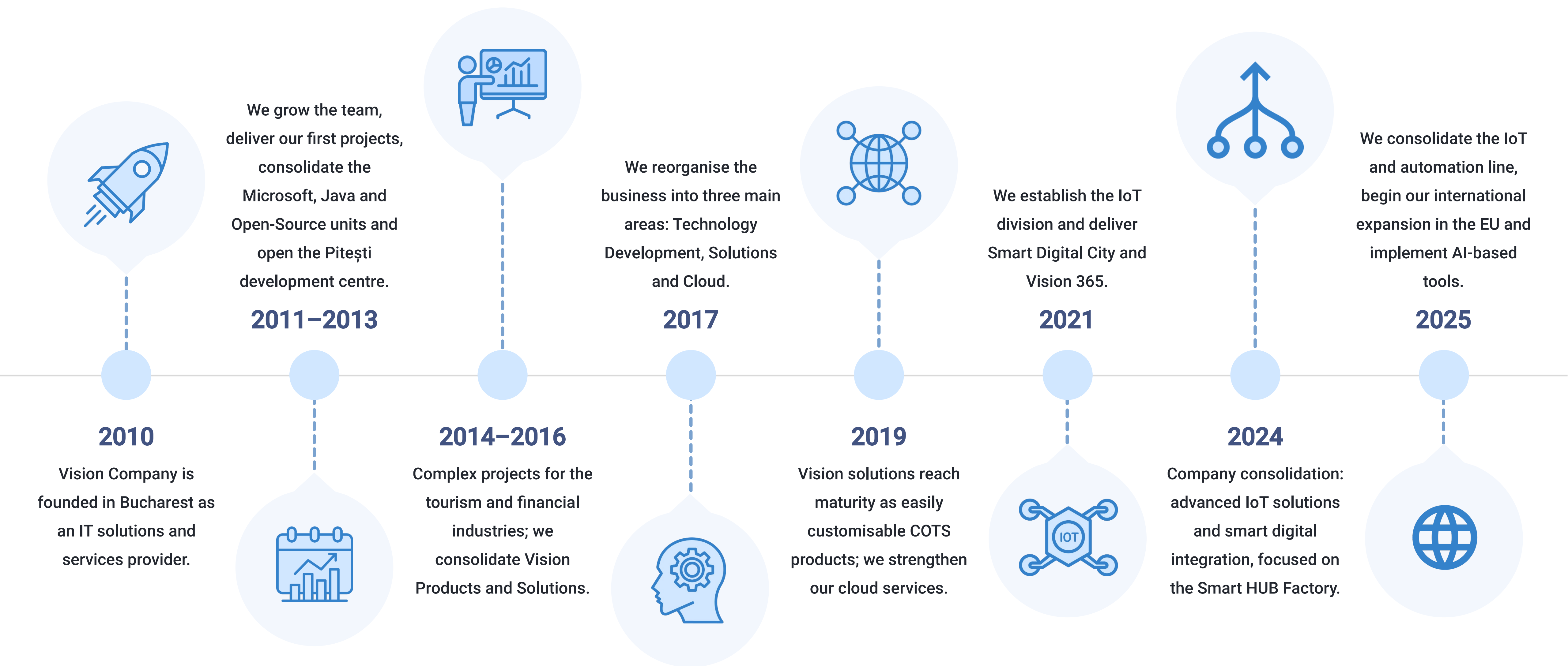
public
administrations on
Smart Digital City

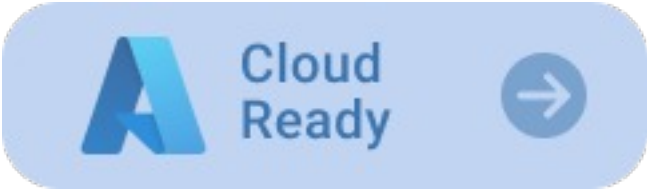
900,000+

residents served by
Smart Digital City

Vision Technology

Key moments in our evolution





Ready-to-run business solutions for companies and public institutions. Each solution is configured on Vision technology and adapted to the client's processes, data and integrations.



Vision 365

Integrated business suite for CRM, SFA, ERP, operations, HR and collaboration.

INDUSTRY SOLUTIONS

Medical · Travel & Automotive · Field Services · Retail & Wholesale

[vision365.app](#)



Smart Digital City

Platform for smart cities, public services and urban data integration.

COMPONENTS

Unified Citizen Access · Digital collaboration · City portal · Smart city

[smart-digital-city.ro](#) · [.eu](#) · [.com](#)



Vision eGov

Integrated platform for modernizing government services.

MODULES

Citizen Portal · Workflows · Documents · Registry · Internal Public Audit

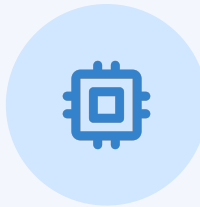


Vision Process Automation

Streamlines workflows, reduces errors and saves time.

AUTOMATIONS

Purchase to Pay · Invoices · Contracts · e-Signature



Vision Smart Solutions

Integrated platform for IoT and smart infrastructure.

SOLUTIONS

BMS · SCADA · Smart Lighting · Smart Environment



Vision Fintech

Modular platform tailored for the financial services industry.

MODULES

Banking · Insurance · Brokers · Leasing

CONFIGURED ON Vision App Maker · Vision Smart Platform, with Vision DataPulse, Interactive Maps and Connected Things

Vision Technology

The platforms our solutions are configured on



Vision solutions and custom projects are configured on our own platforms, extended with data, GIS, web and IoT technology products and trusted partner technologies.



Vision App Maker

Where AI becomes a business flow: build complex applications in a visual designer, with AI. 100+ implementations.



Vision Smart Platform

The operating platform for connected infrastructure: IoT devices, data, rules and automation.

visionsmart.tech



Vision DataPulse

Turns large volumes of data into fast, actionable insights.



Vision WebFusion

Build modern, scalable websites that are easy to extend, on Drupal / React components.



Interactive Maps

Turn complex data into actionable insight with interactive GIS maps.



Connected Things

Cutting-edge innovation with our IoT-connected equipment.



Hardware

Servers, storage, mobile, networking and office equipment.

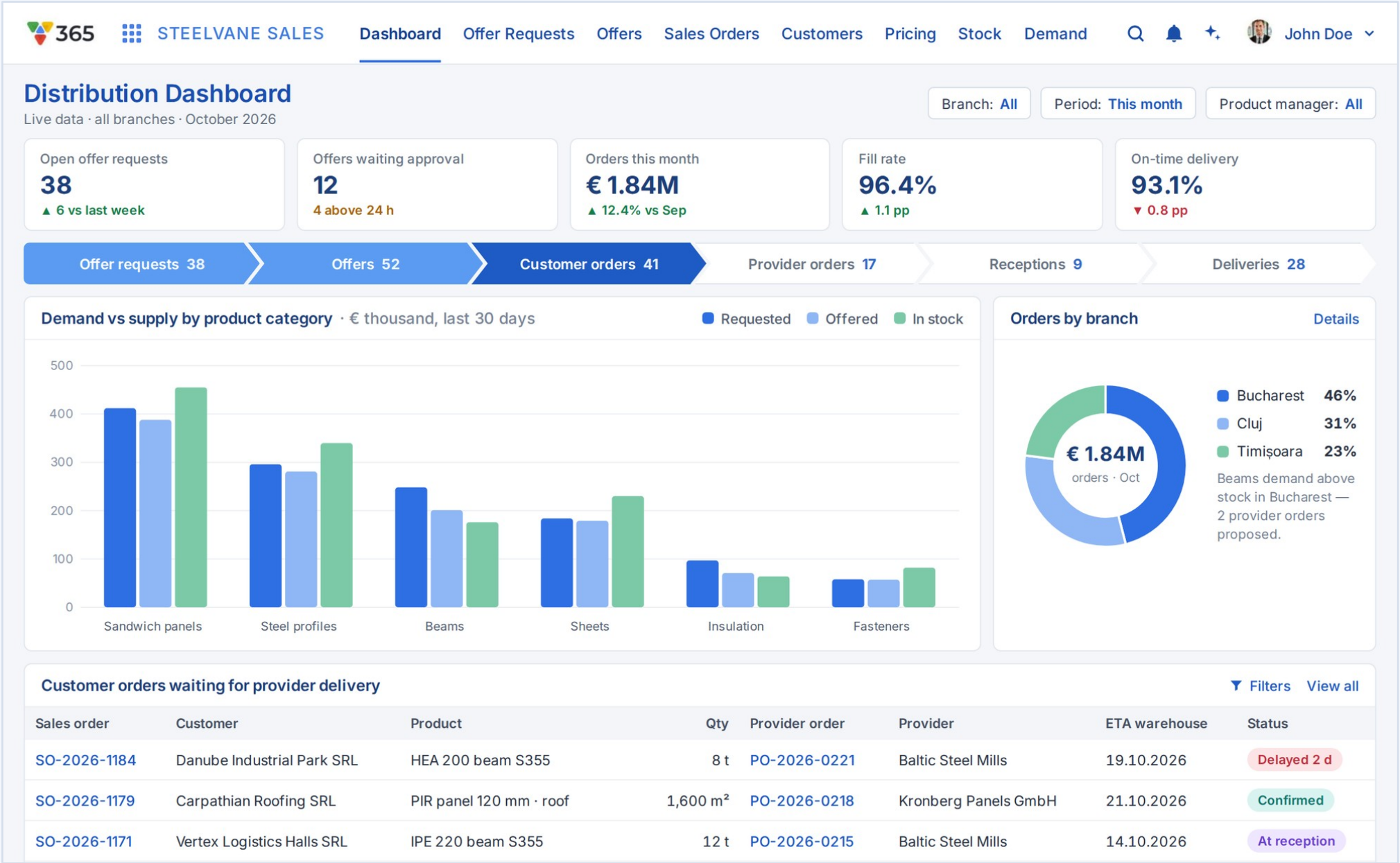


Partner Technologies

Reliable, scalable infrastructure with trusted partners: Microsoft, Dell, Fortinet, AWS.

Vision 365

One platform. Connected business solutions.



FEATURES

- CRM
- ERP
- Procurement & Suppliers
- HR & People
- Projects & Services
- Assets & Maintenance
- Legal Case Management
- Budgeting & Performance
- Intranet & Collaboration

BUSINESS AREAS

- Sales
- Marketing
- Customer Service
- Procurement
- Finance & Controlling
- Human Resources
- Operations
- Facilities & Administration
- Legal
- IT

INDUSTRY SOLUTIONS

- Vision 365 Medical
- Vision 365 Waste Management
- Vision Travel 365
- Vision 365 Field Services
- Vision 365 Car Dealership
- Vision 365 Retail Distribution
- Vision 365 Wholesale Distribution



AI inside

- Context-aware AI assistant
- Predictive deadlines & risk
- Process mining insights
- Natural-language analytics



ROMÂNIA

One platform for the entire city hall

- Core platform
- Services for citizens and companies
- Internal management, incl. internal audit and SCIM
- SMART+: Vision AI, Smart City IoT

smart-digital-city.ro



EUROPEAN UNION

Run your municipality on one connected digital foundation

- Citizen & Business Services
- Municipal Operations
- Administration & Governance
- Assets & Infrastructure
- SMART+: Vision AI, Urban IoT, smart lighting, digital twin

smart-digital-city.eu



GLOBAL · US FOCUS

Connect residents, city teams and public assets in one platform

- Resident Services, incl. 311 & service requests
- Municipal Operations
- Assets & Infrastructure
- Connected Infrastructure: SMART+

smart-digital-city.com

50+

administrations

900,000+

residents

30+

modules

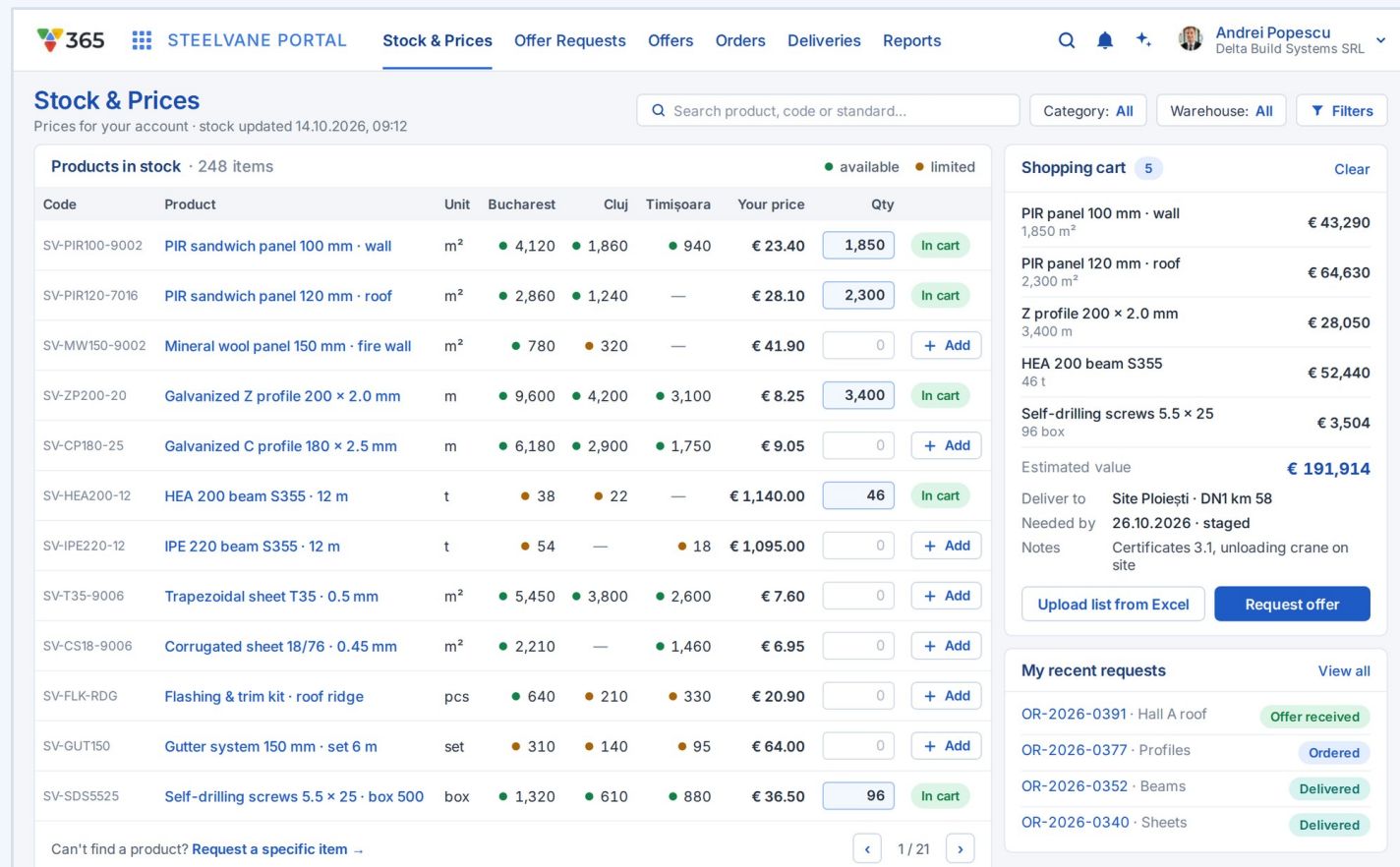
CLIENTS

Sector 6, Sector 1, Oradea, Horezu, Câmpina, Lupeni, Mangalia, Râmnicu Sărat, Chitila, Sarichioi, Vaideeni, Slobozia, Urziceni, Onești, Aiud

Officially nominated for the World Summit Awards 2025

Vision in action

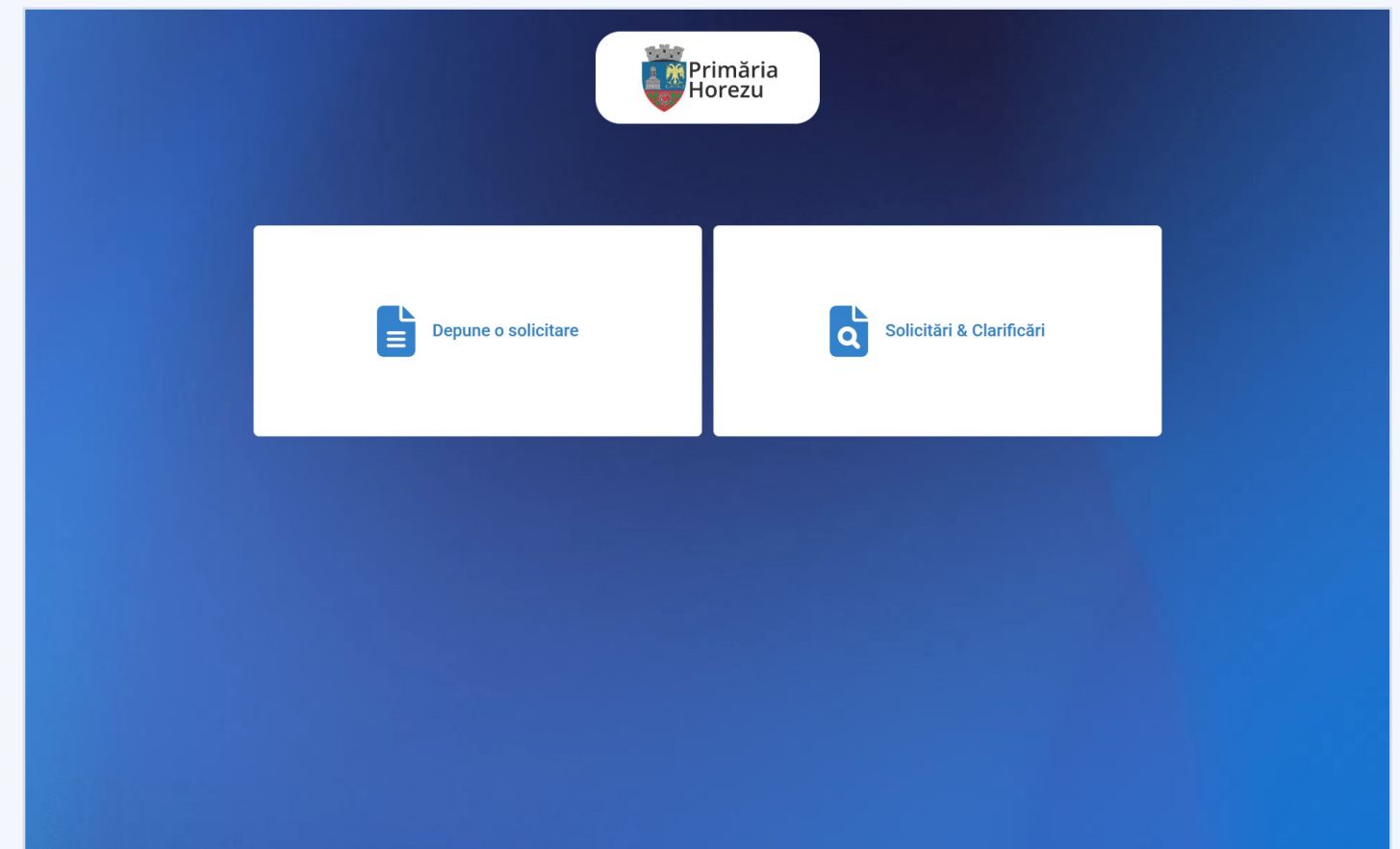
Current screens from our solutions



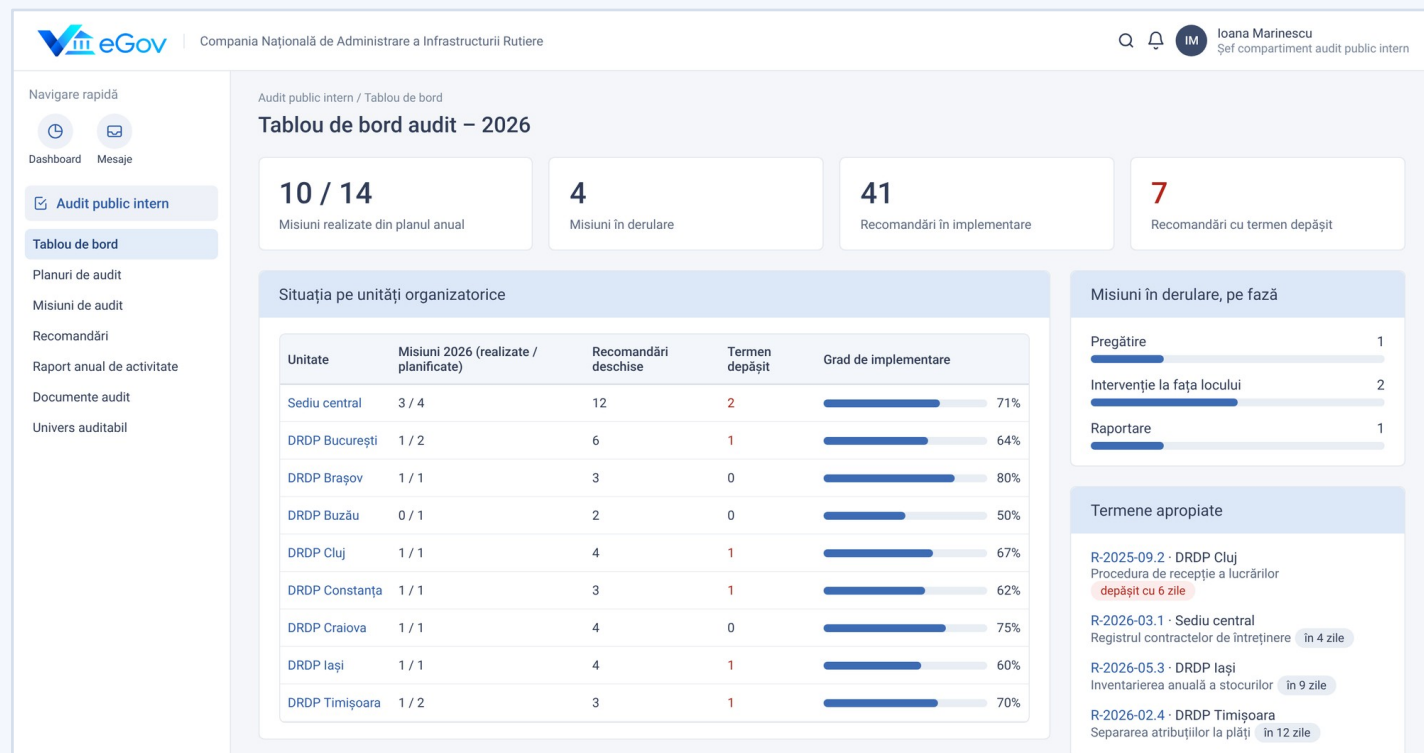
Vision 365 Wholesale Distribution: customer portal with stock, prices and requests



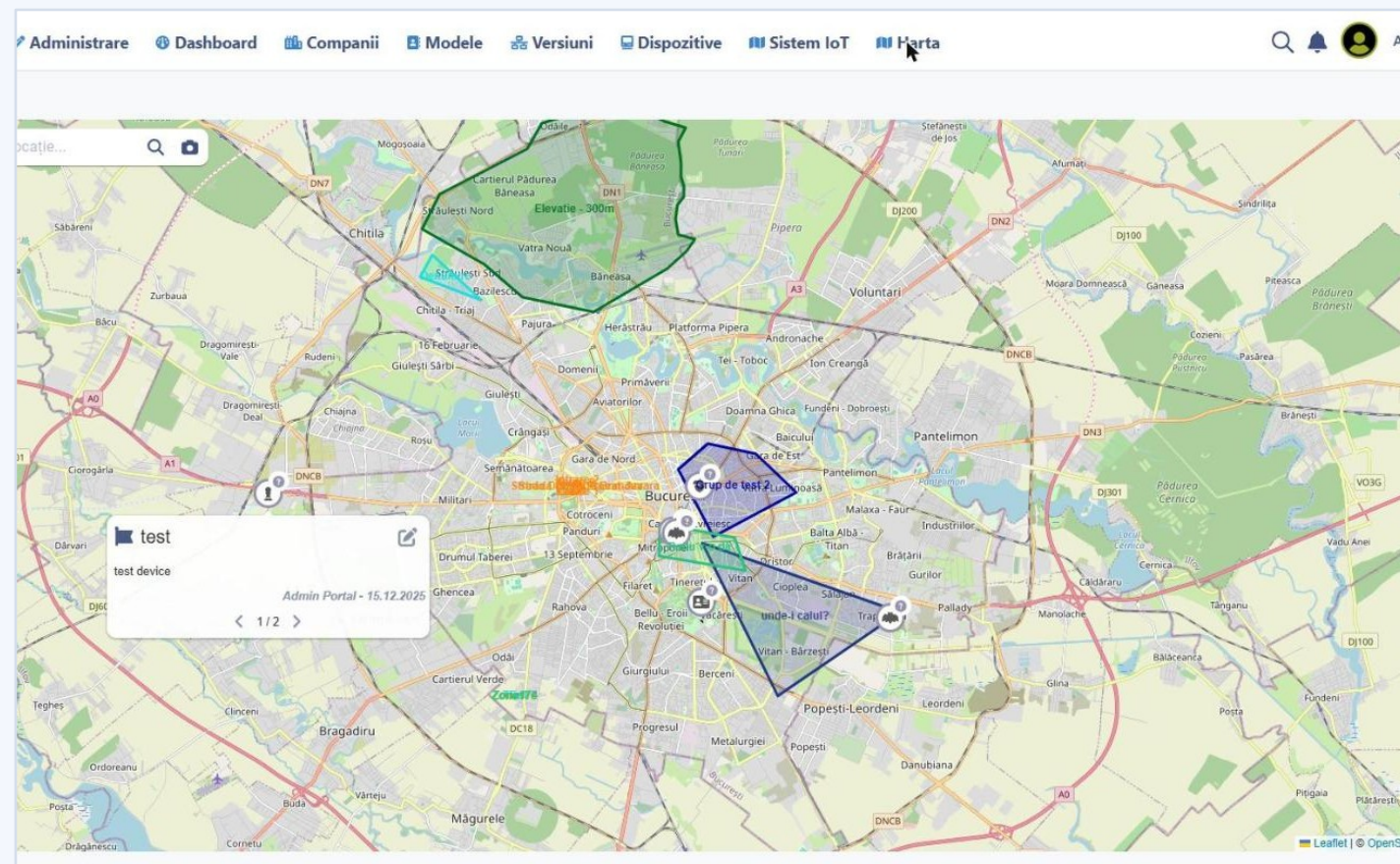
Smart Digital City Citizen portal of a city hall, with online public services



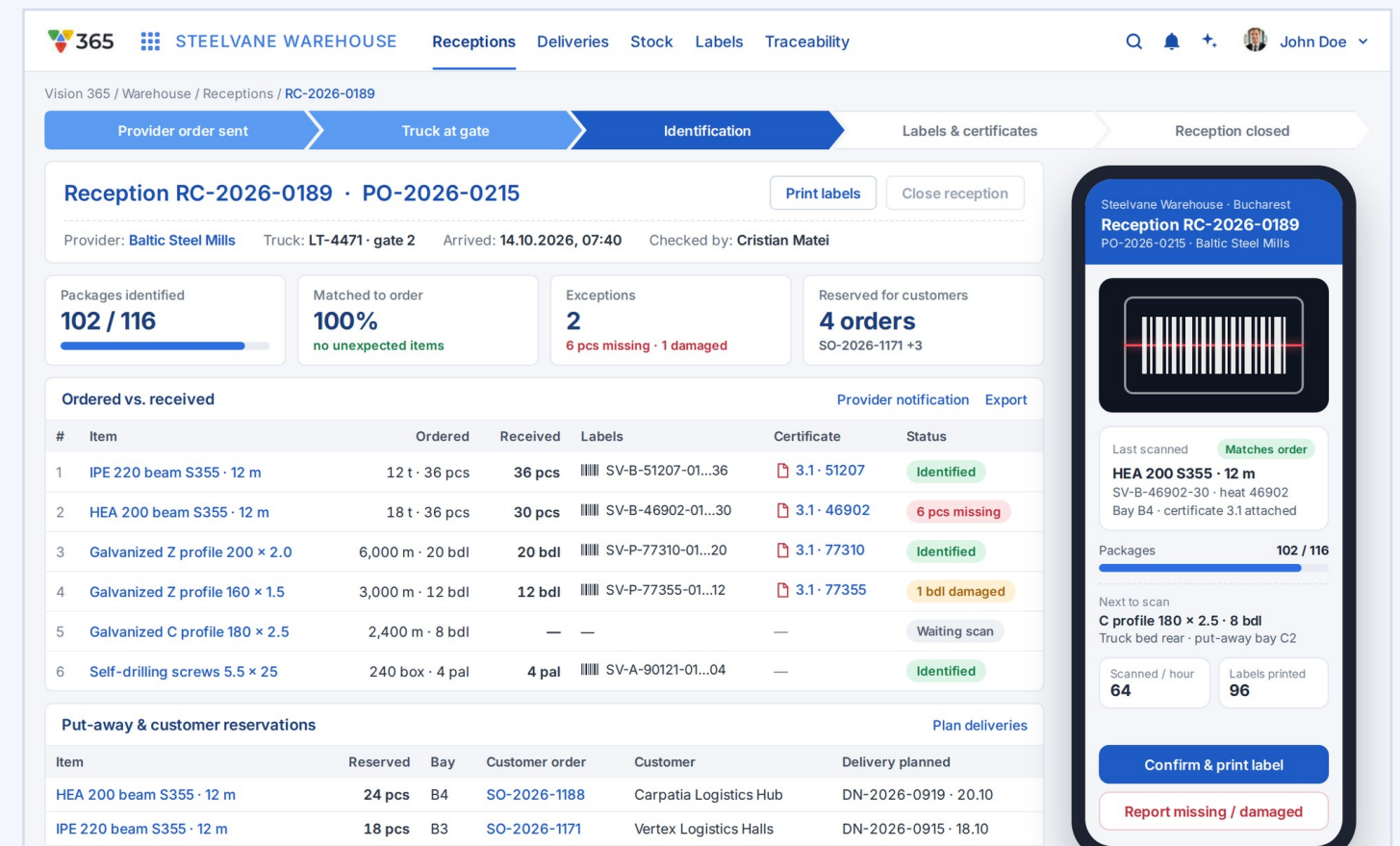
Smart Digital City



Vision eGov Internal Public Audit: annual audit dashboard



Vision Smart Platform GIS map of IoT systems, devices and groups



Vision 365 Warehouse receptions with mobile barcode scanning and traceability

AI across the portfolio

From conversation to working business flows



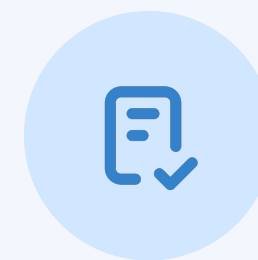
Vision AI Co-pilot

Build the entire application through a conversation: an AI co-pilot embedded in Vision App Maker.



Vision AI Flow

AI orchestration: intelligent steps inside traditional workflows, executed by AI agents.



Vision Smart Tasks

The checks users perform every day become reusable AI-powered actions, directly inside the business process.



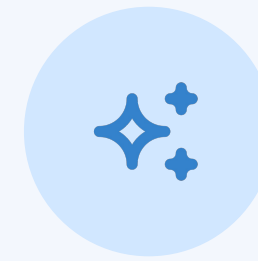
Vision App Maker & MCP

Business applications become services that AI agents can discover, use and act on.



Vision 365 – AI inside

Context-aware AI assistant, predictive deadlines & risk, process mining insights, natural-language analytics.



Smart Digital City – Vision AI

Intelligent assistance in workflows, video identity verification and ML air-quality forecasting.

Vision Process Automation AI-driven invoice matching, AI-powered data extraction and AI-powered drafting.

Services

One stop shop



Digital Consulting & Analysis

Business analysis, UX, requirements and process digitalization

- Build vs. Re-Use or Off-the-Shelf analysis
- Enterprise architecture and technology selection
- Requirements and UX through Design Thinking and Agile Prototyping
- Process assessment, optimization and digitalization

Software Development & Implementation

Custom software, Vision platform configuration and system integrations

- Custom software, from scratch or on top of existing systems
- Vision platform configuration with low-code speed
- Application integration and API development
- DevOps, CI/CD, containerization and microservices

Cloud, Hosting & Infrastructure

Secure hosting, infrastructure services, servers, storage and networking

- Own data center and partners Microsoft Azure and Orange
- End-to-end lifecycle: design, provisioning, implementation
- High availability, monitoring, backup and security
- Data centers powered by green energy

IoT, Automation & Smart Hardware

IoT solutions, automation, smart equipment and hardware prototyping

- IoT strategy and custom IoT solutions
- Device management and data analytics
- PCB design, prototyping and production
- Smart Metal Factory: own metal processing facility in Argeş

Agile. Scalable. Customer-Driven

What \ How we do

Technology

Vision App Maker, now with an AI Co-pilot, lets us deliver working software much earlier in the cycle. You experience the application and give feedback before the expensive work begins, with less documentation.

User Experience

Achieve a great user experience by using the proper methodology and appropriate technology.



Drive Innovation and Accelerate Transformation

Reduce time to market, quickly and easy prototype and test innovative ideas.

Methodology

Design Thinking: “non-linear, iterative process which seeks to understand users, challenge assumptions, redefine problems and create innovative solutions to prototype and test”

Agile Development: iterative process during the development phase

Process Automation and Digitalization

Take control over business flows to save time and money: design, analyze and implement business processes iteratively, with RPA, BPM and AI agents, without major impact on the technical platform.

Proven Know-How

- Digital Consulting & Analysis
- Architecture
- Process Re-engineering
- Business Analysis & UX
- QA
- Integration
- Project Management
- Cloud, Hosting & Infrastructure

- .NET Core
- React
- Node.js
- JavaScript
- Angular
- SQL Server
- MQTT, REST/SOAP
- Microservices
- IoT

RPA
BPM
AI agents
MCP

Vision App Maker
Vision Smart Platform
Vision DataPulse
Vision WebFusion
Drupal
Docker
OpenShift
Keycloak

Vision 365
Smart Digital City
Vision eGov
Vision Fintech
Vision Process Automation
Vision Smart Solutions
Vision Travel 365
Vision 365 Car Dealership
Vision 365 Field Services
Vision 365 Retail & Wholesale
Vision 365 Medical

- Contract Management
- Case Management
- Purchase to Pay
- Invoice Automation
- Time Tracking
- Ticketing
- Etc.

250+ Projects
100+ Customers
50+ Cities

Sales
Marketing
Customer
Service
Procurement
Finance
HR
Operations
Administration
Legal
IT

- Banking
- Insurance
- Automotive
- Retail
- Healthcare
- Distribution
- Services
- Travel
- Waste Mgmt.
- Public Admin.
- Agriculture
- Mobility
- Defence
- Energy
- Research



Vision Technology Development

Agile Company



Customer-Centric Mindset

Prioritizes end-user feedback and involvement through modern approaches like Design Thinking
Builds products that directly address user needs and pain points based on advanced UX techniques
Dedicated Customer Experience team

Cross-Functional Teams

Teams are multidisciplinary—e.g., developers, designers, testers, product owners—all working together
Encourages shared ownership and accountability

Modular & Scalable Architecture

Favors loosely coupled systems that allow fast integration and updates
Uses APIs, microservices, or containerization for flexibility

Iterative & Incremental Delivery

Delivers work in short cycles (sprints or iterations)
Focuses on small, manageable releases that evolve based on feedback

Speed & Responsiveness

Quickly adapts to market changes, tech advances, or customer demands
Minimal bureaucracy, allowing fast decision-making

Automation & DevOps Integration

CI/CD pipelines, automated testing, and infrastructure as code to ensure fast, reliable delivery
Strong collaboration between development and operations.

Continuous Improvement

Regular retrospectives to evaluate and enhance processes and performance
Embraces failure as a learning opportunity

Agile, user-focused innovation powered by collaboration and continuous improvement.



Expertise

Selected case studies



Aerotravel

Complete digitalisation of a travel and MICE agency: bookings, payments, itineraries and customer communication

BMW car dealership, Bucharest

Sales, service operations and commission management unified in transparent workflows

Two Romanian banks

High-risk client monitoring and classification, with KYC and AML records in one auditable system

Bank

Centralised procurement: approval workflows, budget control, reverse auctions, contracting and invoicing

International bank

Agile team management, with gamification applied to performance evaluation

Insurance company

Full contract lifecycle with medical, IT and legal providers in one system

Private medical network

Patient 360 CRM: calls, leads, patients, subscriptions and campaigns in one place

Wholesale distributor

B2B platform: customer self-service ordering, supplier orders and barcode warehouse reception

EcoPositive

Customer service platform for a nationwide WEEE recycling operator: requests and pickups

Constitutional Court of Romania

National digital case management system for constitutional cases

Sector 6 City Hall

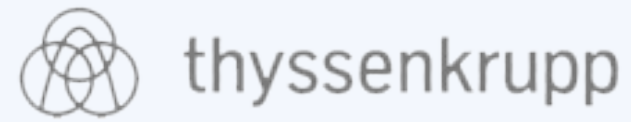
“Paperless City Hall”: unified digital public services platform and service analytics

Chitila

Smart lighting: 1,600+ street lighting units, energy consumption reduced by 35%

Expertise

Projects



Aerotravel

SIGNAL IDUNA 



PATRIA BANK


FARMEXPERT

**PRIMĂRIA
SECTORULUI 6**




STEELVANE PROCUREMENT

Dashboard
Purchase Optimization
Provider Orders
Providers
Receptions





John Doe

Vision 365 / Procurement / Purchase optimization

Purchase Optimization

Customer demand aggregated per product and provider · proposals generated 14.10.2026, 08:00

Branch: Bucharest
Provider: All
Recalculate

Provider order proposals
3 · € 233K
6 products

Customer order lines covered
34
all open demand for these items

Avg. provider lead time
10.3 d
delivery to Bucharest

Waiting approval
2
branch or product manager

Proposed quantities per provider

Filters Export

Product	Lines	Requested	Free stock	Rotation	Lead	Proposed	Value	Approvals
Baltic Steel Mills · proposal PO-2026-0224							€ 97,100	
HEA 200 beam S355	9	46 t	8 t	6 d	10 d	60 t	€ 59,100	✓ BM ✓ PM
IPE 220 beam S355	5	24 t	6 t	9 d	10 d	40 t	€ 38,000	✓ BM ✓ PM
Kronberg Panels GmbH · proposal PO-2026-0226							€ 102,480	
Mineral wool panel 150 mm	7	2,220 m²	220 m²	18 d	14 d	2,400 m²	€ 75,600	✓ BM ⌚ PM
PIR panel 120 mm · roof	4	320 m²	1,060 m²	11 d	12 d	1,200 m²	€ 26,880	✓ BM ⌚ PM
Adria Profiles d.o.o. · proposal PO-2026-0227							€ 33,450	
C profile 180 × 2.5 mm	6	2,550 m	1,180 m	15 d	8 d	3,000 m	€ 20,700	⌚ BM ⌚ PM
Corrugated sheet 18/76	3	1,960 m²	610 m²	26 d	8 d	2,500 m²	€ 12,750	⌚ BM ⌚ PM

PO-2026-0226
Waiting approval

ProviderKronberg Panels GmbH

Deliver toWarehouse Bucharest

Requested by28.10.2026

Value€ 102,480

Covers11 customer order lines

Approval flow

Branch mgr · Ioana Marinescu ✓ 08:42

Product mgr · Ana Vlad ⌚ Pending

Mineral wool demand grew 3.5× in 6 weeks; proposed quantity keeps 18 days of cover at current rotation.

Edit

Approve & send

Provider orders in progress

View all

Provider order	Provider	Products	Value	Sent	ETA warehouse	Linked customer orders	Status
PO-2026-0215	Baltic Steel Mills	IPE 220, HEA 200, Z & C profiles +1	€ 64,920	02.10.2026	14.10.2026	SO-2026-1171 +3	At reception
PO-2026-0218	Kronberg Panels GmbH	PIR panel 120 mm · roof	€ 35,840	06.10.2026	21.10.2026	SO-2026-1179 +1	Confirmed



Enjoy the digital journey



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